#### (12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

#### (19) World Intellectual Property Organization International Bureau



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#### (43) International Publication Date 7 June 2001 (07.06.2001)

### **PCT**

## (10) International Publication Number WO 01/41023 A1

(51) International Patent Classification7:

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(21) International Application Number: PCT/US00/32756

Coyle Ave., Arcadia, CA 91006 (US).

(22) International Filing Date: 1 December 2000 (01.12.2000)

G06F 17/60

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

09/453,528

3 December 1999 (03.12.1999) US

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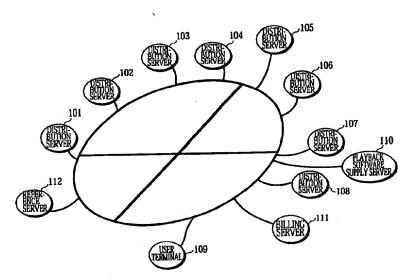
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- (81) Designated States (national): JP, US.

#### Published:

- With international search report.
- Before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments.

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: A CONTENT DISTRIBUTION SYSTEM AND A REFERENCE SERVER



(57) Abstract: A content distribution system includes a plurality of distribution servers (101-108), and a reference server (112). The reference server (112) holds URLs showing network locations of the plurality of distribution servers (101-108), and transmits a URL for a distribution server to user terminal (109) in response to a user's request. When one of the distribution servers (101-108) is accessed by a user terminal (109), the distribution server determines whether access has been performed as a result of receiving location information from the reference server (112). If this is the case, the distribution server generates payment information commanding the user terminal to pay the distribution server and the reference server, and transmits a distribution package including the payment information and a digital content to the user terminal.